

# Conducting Research 101

Understanding how to inform action, gather evidence for theories.

Presented by Newfield Central School District

**Is there a problem you have  
encountered recently that  
you would like to address?**

**Name that Problem**

Conducting Research: Getting Started

**Who is impacted by this  
problem?**

**Who is the audience, family,  
neighbors, be specific.**

Conducting Research: Getting Started

**Where are some places that  
you can conduct research  
besides the Internet?**

Conducting Research

# The Library

Utilize your school and local library and librarians to help you with your research.

Librarians are well versed in the types of books that are available within their library - just ask!

Conducting Research

**Who is your audience? Who do you think is going to care about the problem?**

**Identifying your audience will help you figure out what content and information people care about.**

Involve more people in your thinking!

**Audience**

There is much to be learned from interviewing your **peers, family, neighbors, etc.**

Personal interviews give you a chance to **ask questions and gain insights** that may be unique to your personal situation or grievance.

Involve more people in your thinking!

# Interviews

# What is considered a good source?

Who is the author and what are their credentials?

Does this website look like it was professionally created (this is a possible indicator of trustworthy information)?

Does the author of this piece cite other sources, or are they just stating opinions?

Note: Wikipedia is not a trustworthy source!

## Evaluating the Source



# Digging deeper into your original question.

For example, if you are asking yourself: **“Why does my town not have a major grocery store?”**

Your next question might be: **“Is this an issue in other towns near me/in my state?”**

Keep asking yourself questions!

**Repeat  
the Process**

# Now What?

**You have asked questions, conducted research, evaluated sources, and compiled information.**

Conducting Research: Getting Started

# You did it!

Depending on the problem you have researched, you can meet with your **school principal, school board, parents, teachers, etc.** to help with next steps

You are fully capable of enacting change within your community.